

REP HEADLINE# 6304142
***** UNAPPROVED REV #2 ***

R.E.P.: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
FAX# 703-516-9680
SEP14/12 12.17
*** WESB-TRY ***

ADV #	ADV #	NAME	REP. #	OFF. #	SALESMAN #
AGY #	AGY #	NAME	BUYER NAME	NAME	NAME
		MENTZER MEDIA SERVICES, INC.	ANNE BRAUNSHEIDEL		
		600 FAIRMOUNT AVENUE, SUITE 306			
		TOWSON MD 21286	SALES PRSN WA-	HEATHER UTTLEY (H)	

ORDER #	<u>PRDCT</u>	<u>MCMAHON 4 !!!GFSB!!!</u>	CONTRACT #	<u>EST#1315</u>	CLASS : NATL.	LOCAL	REGIONAL
				COMMENTS : (LINE, ORDER, INVOICE)			
FLIGHT DATES	<u>SEP11/12</u>	<u>SEP11/12</u>	<u>WEEK-1</u>				
CITY TAX							

DATE SEP 14/12 12:17

REVIEWED ORDER
REP:

ESTIMATE NUMBER ADDED
TOP CHANGED LN 25 & 26
TTL SAME
PLS CFM

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ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
THIS IS A CASH IN ADVANCE SCHEDULE *****

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*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
ORDER WORKSHEET HARRIS REPORT FROM REP SEP14/12 12:17
*** CHANGES*** *** WFSSB-TV ***

:LINE#:	REP :CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	:SPOTS:	WEEK /WK:	INV'T :	DAY'S :	SPOTS:
26	T	1030P-1130P	30		\$200.00	9/16	9/16				1	SUN
PROGRAM :	MENTALIST											
CON COM1:	MENTALIST											
SEP/12		\$5,255.00										

CONTRACT TOTAL \$5,255.00
TOTAL SPOTS 66

MARKET TOTALS \$262,750 WFSSB 32% WTNH 18% WTIC 18% WCTX 2% WCCT 0% WHFX 0%

ACCURATE SHARES - GFSSB LISTED AS CABL
SVC- NSI BOOKS- NOV/10
DEMO- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
492281 /	06304142
<u>Product</u>	
MCMAHON 4 III GFSB III	
<u>Contract Dates</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	1315
<u>Advertiser</u>	<u>Original Date / Revision</u>
McMahon for Senate	09/14/12 / 09/14/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
GFSB	Heather Utley
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
1021	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	GFSB	09/11/12	09/14/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	4	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		-TWTF--				4	\$40.00				
2	GFSB	09/11/12	09/14/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	4	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		-TWTF--				4	\$50.00				
3	GFSB	09/11/12	09/14/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	4	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		-TWTF--				4	\$30.00				
4	GFSB	09/11/12	09/14/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	4	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		-TWTF--				4	\$50.00				
5	GFSB	09/11/12	09/14/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	4	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		-TWTF--				4	\$65.00				
6	GFSB	09/11/12	09/13/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	2	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		-T-T---				2	\$65.00				
7	GFSB	09/11/12	09/14/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	2	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		-T--F--				2	\$90.00				
8	GFSB	09/14/12	09/14/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		----1--				1	\$90.00				
9	GFSB	09/12/12	09/12/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		--1----				1	\$90.00				
10	GFSB	09/11/12	09/14/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	4	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12		-TWTF--				4	\$20.00				
11	GFSB	09/11/12	09/14/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	4	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/12	09/16/12											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 492281 /	Alt Order # 06304142
Contract Dates 09/11/12 - 09/17/12	Product MCMAHON 4 !!IGFSB!!
Advertiser McMahon for Senate	Original Date / Revision 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-TWTF--				4	\$30.00			
12	GFSB	09/11/12	09/15/12	M-SU Eyewitness News @ 111PM-11:35PM			:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-TWTF--				5	\$65.00			
13	GFSB	09/11/12	09/11/12	NCIS			8PM-9PM	:30		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-1----			1		\$300.00			
14	GFSB	09/12/12	09/12/12	Criminal Minds			9PM-10PM	:30		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	--1----			1		\$300.00			
15	GFSB	09/12/12	09/12/12	CSI			10PM-11PM	:30		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	--1----			1		\$400.00			
16	GFSB	09/14/12	09/14/12	CSI: NY			9PM-10PM	:30		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	----1--			1		\$250.00			
17	GFSB	09/15/12	09/15/12	SA Eyewitness News			6AM-9AM	:30		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	----1-			1		\$20.00			
18	GFSB	09/15/12	09/15/12	SA Eyewitness News			6AM-9AM	:30		NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----1-			1		\$35.00			
19	GFSB	09/15/12	09/15/12	SA 6pm-6:30pm EWN			6PM-6:30PM	:30		NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----1-			1		\$35.00			
20	GFSB	09/16/12	09/16/12	SU Eyewitness News			6AM-9AM	:30		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----1			1		\$20.00			
21	GFSB	09/16/12	09/16/12	SU Eyewitness News			6AM-9AM	:30		NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----1			1		\$35.00			
22	GFSB	09/16/12	09/16/12	CBS Sunday Morning			9AM-10:30AM	:30		NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----1			1		\$85.00			
23	GFSB	09/16/12	09/16/12	Su 10:30AM-11:30AM ROT			10:30AM-11:30AM	:30		NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----1			1		\$55.00			
N 24	GFSB	09/16/12	09/16/12	Delayed 60 Minutes			730-830p	:30		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----1			1		\$550.00			
N 25	GFSB	09/16/12	09/16/12	Delayed The Mentalist			1030-1130p	:30		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----1			1		\$200.00			
26	GFSB	09/17/12	09/17/12	6AM-6:30AM Eyewitness Nev			6AM-6:30AM	:30		NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	1-----			1		\$40.00			
27	GFSB	09/17/12	09/17/12	6:30AM-7AM Eyewitness Nev			6:30AM-7AM	:30		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	1-----			1		\$50.00			

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WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 492281 /	Alt Order # 06304142
Contract Dates 09/11/12 - 09/17/12	Product MCMAHON 4 !!!GFSB!!
Advertiser McMahon for Senate	Original Date / Revision 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays								
		Start Date	End Date	Weekdays								
28	GFSB	09/17/12	09/17/12	7AM-9AM	The Early Show	7AM-9AM		:30		NM	1	\$30.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$30.00			
29	GFSB	09/17/12	09/17/12	9AM-10AM		9AM-10AM		:30		NM	1	\$30.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$30.00			
30	GFSB	09/17/12	09/17/12	Eyewitness News at Noon		12PM-12:30PM		:30		NM	1	\$50.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$50.00			
31	GFSB	09/17/12	09/17/12	5PM-5:30PM	Eyewitness Nev	5PM-5:30PM		:30		NM	1	\$65.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$65.00			
32	GFSB	09/17/12	09/17/12	5:30PM-6PM	Eyewitness Nev	5:30PM-6PM		:30		NM	1	\$65.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$65.00			
33	GFSB	09/17/12	09/17/12	6PM-6:30PM	Eyewitness Nev	6PM-6:30PM		:30		NM	1	\$90.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$90.00			
34	GFSB	09/17/12	09/17/12	7PM-7:30PM		7PM-7:30PM		:30		NM	1	\$90.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$90.00			
35	GFSB	09/17/12	09/17/12	7:30PM-8PM		7:30PM-8PM		:30		NM	1	\$90.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$90.00			
36	GFSB	09/17/12	09/17/12	5AM-5:30AM	Eyewitness Nev	5AM-5:30AM		:30		NM	1	\$20.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$20.00			
37	GFSB	09/17/12	09/17/12	5:30AM-6AM	Eyewitness Nev	5:30AM-6AM		:30		NM	1	\$30.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$30.00			
38	GFSB	09/17/12	09/17/12	M-SU Eyewitness News @ 1	11PM-11:35PM			:30		NM	1	\$65.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$65.00			
39	GFSB	09/17/12	09/17/12	Hawaii 5-0		10PM-11PM		:30		NM	1	\$300.00
		Start Date	End Date	Weekdays								
Week: 09/17/12		09/23/12		1-----				1	\$300.00			

Totals

66 \$5,255.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	66	\$5,255.00	\$4,466.75
Totals	66	\$5,255.00	\$4,466.75

Signature: _____ Date: _____

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